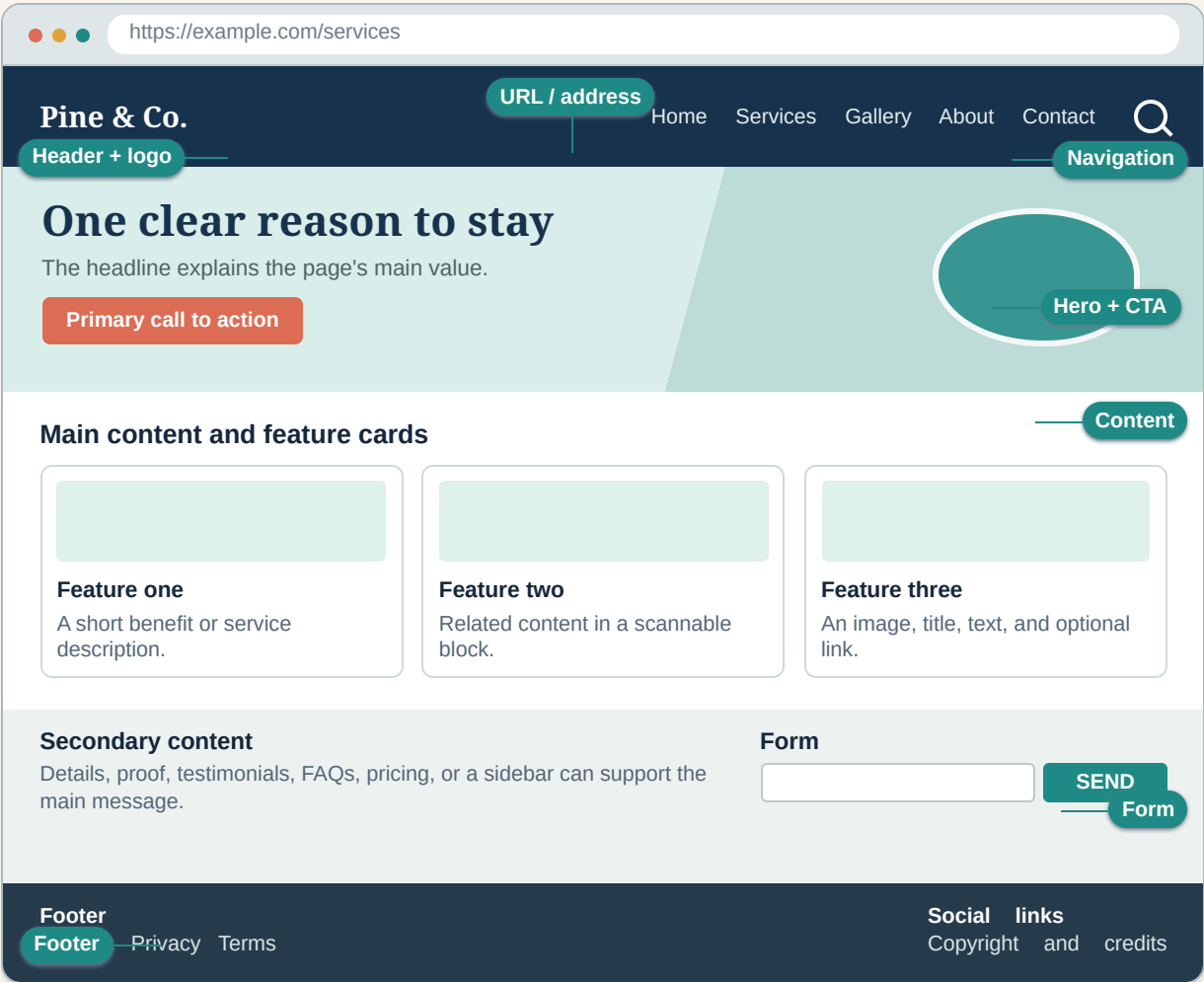


Website Parts Quick Reference

A plain-English map of what visitors see, what each part does, and what works behind the scenes.

ANATOMY OF A TYPICAL PAGE



THE TERMS YOU WILL HEAR

Header Top area with the site identity and key controls.	Navigation / menu Links to major pages or sections.
Hero section The opening headline, message, image, and action.	CTA Call to action: the button or link prompting the next step.
Body / main content The information that fulfills the page's purpose.	Section A themed group of related content.
Card A repeatable block for a product, post, service, or feature.	Carousel / slider A rotating row of images, cards, products, or testimonials.
Sidebar An optional column for filters, links, or supporting details.	Form Fields used to collect a message, order, signup, or search.
Footer Bottom area for contact details, policies, links, and copyright.	

Behind the page

Domain The human-readable site name.	Hosting The server that stores and delivers the site.	CMS The editor used to manage content, such as WordPress.
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Around the page

1. **Browser:** the app displaying the site.
2. **URL:** the exact address of a page.
3. **Homepage:** the site's main starting page.
4. **Landing page:** a focused page built for one campaign or action.
5. **Responsive:** layout adapts to phone, tablet, and desktop.
6. **Accessibility:** content works with keyboards, screen readers, and varied abilities.
7. **SEO:** search engine optimization helps search systems understand the page.
8. **Breadcrumbs:** a trail showing where the current page sits in the site.

10-second page check

- Can I tell whose site this is?
- Can I find the main pages?
- Do I understand this page?
- Is the next action obvious?
- Is the text easy to scan?
- Does it work on a phone?